



# *Your Headshot Session Guide*



# Hi!

I'm Emily and I'm a personal branding and family portrait photographer. Whether it's a professional business profile, casting headshot, or a fresh new social media or dating picture - I aim to create flattering, relaxed portraits that reflect your personality and help convey your personal brand. You can choose between simple backdrops and professional lighting in my home studio or from an outdoor spot close to my house.



***"I'm blown away by the photos that Emily took of me for my new website. I'm not that photogenic but the pics that Emily took look really lovely, she's got a distinctive style that gives the photos a really warm and natural feel. She made me feel relaxed and it wasn't an intimidating experience in any way." Victoria***

These promotional mini-sessions include:

- A 30-minute photo shoot plus 2 digital image downloads.
- Individual professional editing and retouching of the final images.
- Access to an online gallery where you can view and download your images and have the option to upgrade and purchase more if you wish.

\*This is a limited-time offer.  
\*[Click here](#) for full promotional T&C.

# FAQ

## **Where does the session take place?**

At my home studio in Highams Park where there is beautiful light and a choice of backdrops. The address is 28 Hollywood Way IG89LQ. There is roadside parking available and the nearest train station is Highams Park.

## **What happens if I'm running late or can't make it?**

Please let me know if you are running late. I will try to accommodate but this might not always be possible for mini-sessions. This offer is only available for a limited time, it may not be possible to reschedule for another date. Please get in touch if you need to cancel due to sickness.

## **How many photos will I get from a shoot?**

A selection of edited images, usually around 30, is added to an online gallery. When it's ready, a link will be sent to you where you will be able to download your 2 FREE images. Additional images can be bought too with downloads starting at £15 plus I offer a variety of money-saving [download packages](#).

## **Do you include hair and makeup?**

If you feel like it's something you would like, I can give you contact details for hair and makeup artists prior to our session. I recommend arriving with your hair and makeup done and ready to start as these sessions are only 30 mins long.

## **What should I wear?**

Hopefully, you will find the following info on what to wear useful! I suggest arriving in your first outfit and halfway through you can change if you wish.

## **Do you do additional retouching?**

Images are delivered as the final edited product. Changes to edits/retouching can be requested at an additional fee.

## **Can I post my photos on social media?**

Absolutely yes! It always makes me happy to see photos I've taken shared on social media. I only ask that I be credited if my photos are used for professional/print publication.



# Outfit tips...



“A picture speaks a thousand words” which is why among other things, choosing what to wear for your headshot or personal branding photoshoot is so important. You need to think about choosing the clothes that make you feel and look your best while keeping in mind what they say about you. There’s a lot to think about and it can all feel a bit overwhelming which is why I’ve put together a few things to consider when deciding what to wear.



## **Dress like the best version of you**

The clothes you choose need to show off the real you, but the very best version of you even if your style is very casual. If you are a fitness instructor for instance and normally wear trainers it’s important to make sure that you are wearing your *best* trainers! Make sure that everything you are wearing is clean and ironed and looks as new as possible.

## **Glasses**

If your glasses have thick or coloured lenses they may make it difficult to see your eyes properly. However, if you normally wear them, and keeping them on is something you would prefer then that’s fine -We can shoot some shots with and some without.



### **Colour and print**

As a photographer I know just how important colour is in a photo. With individual portraits you can be as bold as you like. Colours are probably the most important thing for you to get right as the right colours can completely transform your look. For example although black clothes can look smart and often be slimming, they don't necessarily say warm and approachable. You might also want to consider your brand palette and whether it's important to include in your photos.

### **Accessories**

If hats, glasses or big earrings are part of your style and personality—wear them in your photos! Keep in mind that the people who view you on your website won't have met you in person, so you need your personality to come across in these pictures. Accessories are great but think about avoiding them if they aren't a part of your everyday look.



### **Experiment beforehand**

When you are experimenting with your outfits try and create some variety instead of wearing a few different variations of the same things. If you are stuck with where to start break the outfits into 3 categories - casual, smart casual and dressed up. Then pick your two favourite outfits for each category.



### **Aim for seasonal flexibility**

Depending on the time of year, you might choose to wear warmer clothes like jeans and a jacket or if it's warmer, dresses and shorts. But if you want to use these photos on your website and across social media throughout the year it's best that they don't look too specific to a particular season. Layering can be a good way to get around this.

### **Plan ahead**

Have your outfits clean, ironed and ready. Get your hair and makeup ready before you leave the house. It's a good idea to bring a mirror and your makeup on the day so that you can touch them up before a photo. Being prepared will make all the difference to your confidence and reduce stress on the day.







**EMILY GRAHAM**

PHOTOGRAPHY

*I can't wait to meet you soon!*

Please feel free to get in touch with any questions on 07872972184 or email me at [info@emilygrahamphotography.co.uk](mailto:info@emilygrahamphotography.co.uk)

Follow me on Instagram or Facebook to find out about giveaways and discounts or sign up to my mailing list via my website contact page to receive free photography resources and hear about these fantastic offers first!

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